

Sangha Refrigeration

February 28, 2018

Rating

Facilities	Amount (Rs. crore)	Rating ¹	Rating Action
Long-term Bank Facilities	11.04	CARE B+; Stable (Single B Plus; Outlook: Stable)	Assigned
Total facilities	11.04 (Rupees Eleven crore and Four Lakh only)		

Details of instruments/facilities in Annexure-1

Detailed Rationale & Key Rating Drivers

The rating assigned to the bank facilities of Sangha Refrigeration is constrained by implementation & execution risk associated with its greenfield project, susceptibility of margins to fluctuation in agro products availability and partnership nature of its constitution. The rating is further constrained by firm's presence in competitive and fragmented industry with high government regulation. The rating, however, derives strength from experienced partners

Going forward, the ability of the firm to execute the project as per the projected schedules and achieve envisaged sales of its products at projected sales price would remain its key rating sensitivities.

Detailed description of the key rating drivers

Key Rating Weaknesses

Execution and implementation risk is associated with the green field project

Execution risk is associated with green-field project which involves setting up a cold storage facility. The commercial operations of the firm are expected to commence from April, 2018. As on Jan 17, 2018, cost of Rs.19.85 crore has been incurred as against projected cost of Rs.23.36 crore which is to be funded through term loan of Rs.11.04 crore and partners' capital of Rs.12.32 crore. Term loan of Rs. 2.49 crore is yet to be disbursed. Thus, project implementation risk is associated in the form of stabilization of the operations to achieve the envisaged scale of business at projected prices in the light of competitive nature of industry.

Susceptibility of margins to fluctuation in agro products availability

Agro-based industry is characterized by its seasonality, as it is dependent on the availability of agro products, which further varies with different harvesting periods. The firm will procure the agro-products such as fruits and vegetables from farmers and open market. Being agro commodities, these are perishable in nature and their prices are dependent on their availability, which is further dependent on the vagaries of nature (agro-climatic conditions). Any adverse impact on the crop production will adversely affect the profitability as well as growth prospects of the firm.

Fragmented nature of the industry with high level of government regulation

In spite of being capital intensive, the entry barrier for new cold storage is low, backed by capital subsidy schemes of the government. SRG operates in a highly fragmented industry wherein there is presence of a large number of players in the unorganized and organized sectors. There are number of small and regional players catering to the same market which might limit the bargaining power of the firm and exert pressure on its margins. Also, the government intervenes in the market to keep a check on the prices to safeguard the interest of farmers, which in turn limits the bargaining power of the buyers.

Rationale-Press Release

Partnership nature of constitution

SCG's constitution as a partnership firm has the inherent risk of possibility of withdrawal of the partners' capital at the

time of personal contingency and firm being dissolved upon the death/retirement/insolvency of partners. Moreover,

partnership firms have restricted access to external borrowing as credit worthiness of partners would be the key factors

affecting credit decision of the lenders.

Key Rating Strengths

Experienced partners in managing a cold storage

SRG will be engaged in running an integrated cold storage business and is managed by Mr. Hardev Singh Sangha, Mr.

Harminder Singh Sangha, Mr. Jang Bahadur Sangha, and Mrs Gurdev Kaur Sangha having an industry experience of four

decades, around three decades, two & a half decades and three and a half decades respectively which they have gained

through their association with SRG and various group concerns. Furthermore, the partners would be supported by a team

of experienced and qualified professionals having varied experience in the technical, finance and marketing fields.

Analytical approach: Standalone

Applicable Criteria

Criteria on assigning Outlook to Credit Ratings

Financial ratios – Non-Financial Sector

CARE's methodology for service sector companies

CARE's policy on default recognition

About the firm

Sangha Refrigeration (SRG) was established as a partnership firm in April 2012 and the firm is currently being

managed by Mr. Hardev Singh Sangha, Mr. Harminder Singh Sangha, Mr. Jang Bahadur Sangha, and Mrs

Gurdev Kaur Sangha. SRG is established with an aim to set up an integrated cold storage facility at Jalandhar,

Punjab for procurement, cold storage and distribution of agricultural products such as potatoes, onion,

oranges, apples, etc. with proposed storage capacity of 13,966 metric tonne per annum. The commercial

operations of the firm are expected to commence from April, 2018.

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome

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In case of partnership/proprietary concerns, the rating /outlook assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

Annexure-1: Details of Instruments/Facilities

Name of the Instrument	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based - LT-Term Loan	1	-	November, 2027	11.04	CARE B+; Stable

Annexure-2: Rating History of last three years

Sr.	Name of the	Current Ratings		Rating history				
No.	Instrument/Bank Facilities	Туре	Amount Outstanding (Rs. crore)	Rating	Date(s) & Rating(s) assigned in	Date(s) & Rating(s) assigned in		Date(s) & Rating(s) assigned in
					2017-2018	2016-2017	2015-2016	2014-2015
1.	Fund-based - LT-Term	LT	11.04	CARE B+;	-	-	-	-
	Loan			Stable				



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